



Privacy Policy

In very basic terms we totally respect your personal information and will only ask you for what information we really need from you. We will look after it in the same way we would want ours looking after, keeping it secure! We will only share it with others where we need their help us deliver our service to you (such as our professional printing laboratory who may need your name and address to post your purchases). Be assured that we will never share your information in any other circumstances – nor will we sell it on elsewhere! Here are more details -

Introduction

B & C Photography takes your privacy very seriously. This privacy policy has been prepared in line with the EU's General Data Protection Regulation (GDPR), which promotes fairness and transparency for all individuals in respect of their personal data. This privacy policy applies to all data we process, and by using B & C Photography, you consent to our collection and use of such data.

1. The Data we collect

As a data controller we collect a variety of data in order to deliver our services, and we will manage your personal data transparently, fairly and securely.

We may ask you to provide us the following data –

Name, Address, Email address, Telephone Number.

We may also record a date of birth for all persons we photograph under the age of 13 and require the parent or a legal guardian to consent to photography.

Obviously being a photographic business we also create and manage images as per our contractual agreement(s).

We use the above data to To deliver our service to you and to provide account access which allows you to view and choose your photos

2. Which third parties do we share Personal Data with?

We share personal data with the following third parties:

Paypal - Data is not transferred outside the EU

Zenfolio - Our host site based in America a link to their Privacy Policy is here

<https://en.zenfolio.com/privacy>

There are also certain situations in which we may share access to your personal data without your explicit consent; for example, if required by law, to protect the life of an individual, or to comply with any valid legal process, government request, rule or regulation.

3. Why do we share your Personal Data with the above?

We share your data in order to complete services required.

In the unlikely event of a criminal breach of our security we will inform the relevant regulatory body within 72 hours and, if your personal data were involved in the breach, we will also inform you.

5. Changes to our privacy policy and control

We may change this privacy policy from time to time. When we do, we will let you know by changing the date on this policy, notifying customers of only significant changes. By continuing to access or use our services after those changes become effective, you agree to be bound by the revised privacy policy.

6. You have the following rights -

- the right to be informed about the collection and use of your personal data

- the right of access to your personal data and any supplementary information

- the right to have any errors in your personal data rectified

- the right to have your personal data erased

- the right to block or suppressing the processing of your personal data

- the right to move, copy or transfer your personal data from one IT environment to another

- the right to object to processing of your personal data in certain circumstances,
and

- rights related to automated decision-making (i.e. where no humans are involved)
and

profiling (i.e. where certain personal data is processed to evaluate an individual).

We also give you the option to manage your data via:

Email, Telephone, Writing to us

While we do not hold personal data any longer than we need to. The duration will depend on your relationship with us, and whether it is ongoing. We may keep some of your personal data for up to 7 years after our working contract with you has finished for Tax legislation purposes After this time we will archive your photographs indefinitely along with your relevant details and consent forms. This is due to requests for replacement images being made several years after being taken.